



Zach Keller. 671 Hobart Ave SE, Atlanta, GA. 30312 615.294.6510 www.zachkeller.com

Professional Experience:

Identity Crisis Design (Nashville, TN. October 2006 - present)

Overview: Freelance designer for self started freelance design group in Atlanta. Duties included all creative direction and execution with one other designer on a wide variety of projects.

Clients: Reba McEntire, Journey's, Journey's Kidz, Underground Station, Nelson Bibles.

Foundation One Studios (Atlanta, GA. June 2006 - October 2006)

Overview: Freelance design position at a firm founded in collaboration with two of my close friends and respected designers. Foundation One is a forward thinking design solution thinktank specializing in hip hop and electronic music promotional work, and the space includes an art gallery showcasing underground street and print media artists. Duties include brand development, marketing collateral, and overseeing all projects start to finish.

Clients: Blake Shelton, Scott CePada shoes, Thomas Nelson Publishers, Genesco, 101 Alliance, Krutikova Studios.

Thomas Nelson Publishers (Nashville, TN. April 2005-June 2006)

Overview: Graphic designer position at one of the world's oldest Christian based book publishers. Duties included creative direction start to finish alongside art director and marketing specialist for anything from print ads to marketing pieces, and catalog covers to interactive flash content for the web.

The Buntin Group (Nashville, TN. August 2004 - December 2004)

Overview: Intern position in one of the country's top 150 advertising agencies. Duties included ad resizing, producing Quark Xpress mechanicals, flash website updates, promotions for agency events, creative development alongside with senior designers, and producing mock-ups for client approval.

Clients: Cracker Barrel, O'Charley's, Arvin Meritor Light Vehicle, Advance Auto Parts, Bass Pro Shops, Travel Centers of America.

Technical Proficiency:

- Adobe Photoshop
- Adobe Image Ready
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Macromedia Flash
- Macromedia Dreamweaver
- Quark XPress

Education:

The University of Tennessee (Knoxville, TN August 1999 - December 2004)

Bachelor of Fine Arts in Graphic Design.

Classes included but were not limited to: Typography, Brand Identity, Packaging, Web Development, Sound Art, Video Production.

Awards and Accomplishments:

Silver Addy, Nashville Addy Awards, National Advertising Federation, 2006.

Elements of Advertising award, flash website header for Thomas Nelson Publishers, Nashville, TN.

Best graphics for a website. Carte Blanche, The University of Tennessee Student Art Show 2004. Awarded by Steff Geissbuhler of Chermayeff & Geismar, Inc. NYC, NY.